

MMF partners with FICCI FLO to skill rural women in Karnataka

BENGALURU, DHNS: Mukul Madhav Foundation (MMF), the CSR partner of Finolex Industries, has joined hands with FICCI FLO to expand women's skilling programmes in rural Karnataka, focusing on creating livelihood and entrepreneurship opportunities.

The programme has enrolled 165 women across three batches in Bengaluru and Chikkaballapur since 2024, with 115 having completed training in beauty and wellness, make-up artistry, beauty therapy and embroidery. The courses also include entrepreneurship and livelihood-readiness modules aimed at helping participants turn their skills into income-generating opportunities, according to Ritu Chhabria, Managing Trustee, MMF. The initiative is part of MMF's broader CSR activities in Karnataka, for which it has earmarked Rs 1 crore annually. Its programmes span education, healthcare, nutrition,

disability inclusion, skilling and sports.

MMF, which has been implementing CSR programmes since 2014, began its work in Karnataka during the Covid-19 pandemic in 2020 by supplying critical medical equipment, including oxygen concentrators.

Major intervention

Education is another major area of its intervention in Karnataka. Through its School Transformation Project, 120 government schools in Ramanagara, Koppal and Chikkaballapur have received infrastructure support since 2022.

"We are deeply grateful to the communities for trusting us to become a part of their ecosystem; we hope to continue strengthening these relationships, expand our impact, and continue working together to design practical, sustainable solutions that respond to real needs," Chhabria said.

Its continuing commitments include nutritional support for 42 cancer patients from rural communities around Bengaluru and grocery assistance for 98 people with special needs.

EASTERN RAILWAY

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