



FINOLEX
PIPES & FITTINGS



**Project Report to Mukul Madhav Foundation
and FICCI/FLO for June 2024 to February 2025**

Beauty and Wellness Training Program

Samarpaka Seva Trust, Bengaluru
February 2025

No	Topic
1	Overview of the project and objectives
2	Summary of Key achievements and milestones reached
3	Financial Overview
4	Program plan and Timeline
5	Project data with beneficiary details
6	Impact on targeted communities and beneficiaries
7	Sustainability of the initiative
8	Lessons Learned and Best Practices

Beautician and Wellness Training Program – 2024-25 - Overview

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Train 70 women in beautician skill and **enable livelihood**

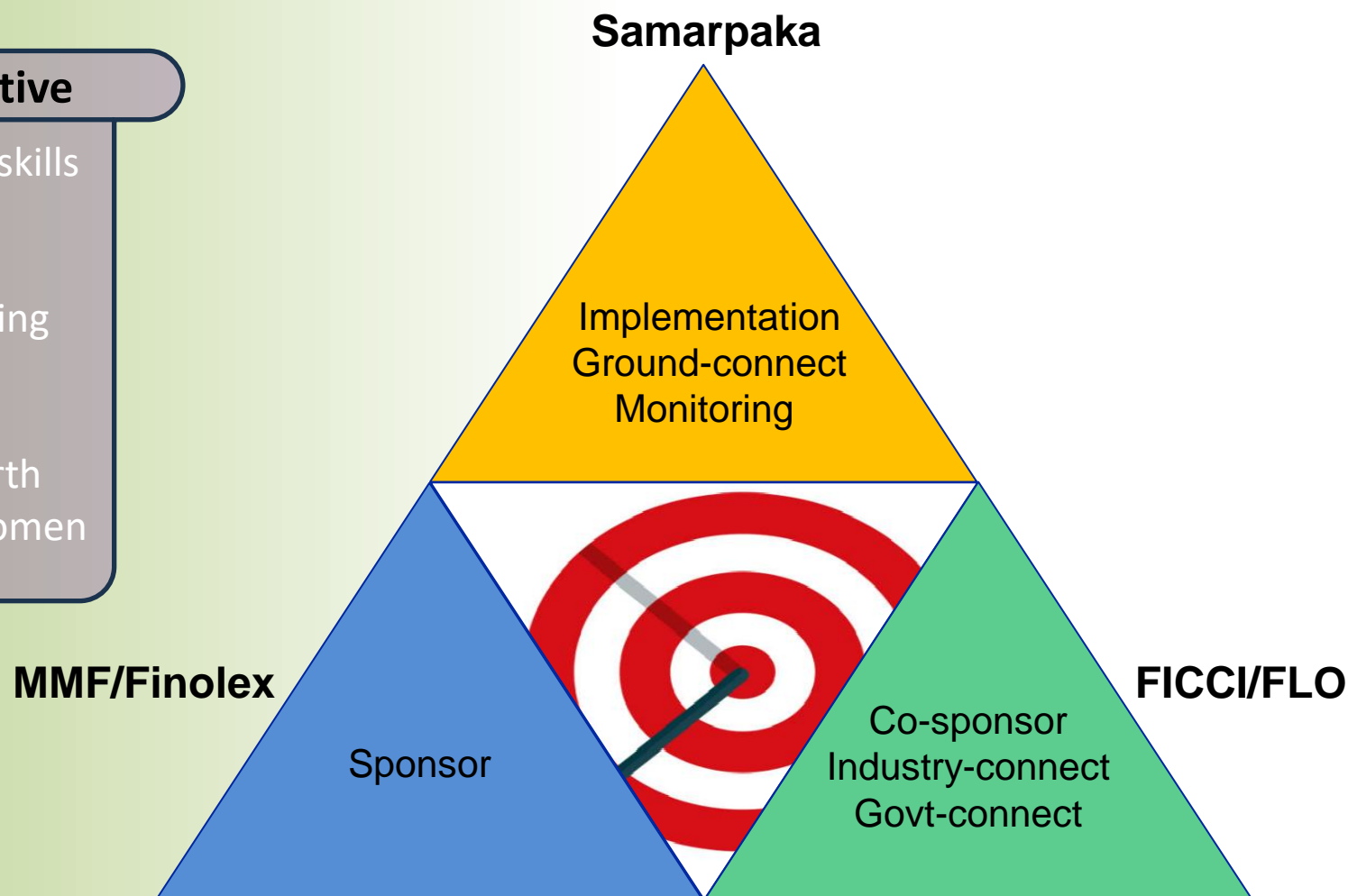
Location: Chikkaballapur district-H-Cross

Duration of project: Jun'24 to Mar'25

Budget: Rs. 5,02,500

Objectives of the Initiative

- To train women in beautician skills
- To support women towards earning livelihood and becoming entrepreneurs
- Instill feeling of pride/self-worth and empowerment among women



Beautician and Wellness Training Program – 2024-25

Centers – H Cross (Chikkaballapur) and Abalashrama (Bangalore)



H Cross (Hindiganala Cross,) is a small town in Shidlaghata taluk of Chikkaballapur district in Karnataka. The town, famous for bamboo business, is around 50 Kms. from Bangalore city.

Around a radius of 10 Kms from H Cross, there are no big towns or cities; only villages. Women in these villages largely study upto 10th class and are married off thereafter.

It was felt that opening a free beautician training center at H Cross could provide livelihood opportunity for them leading to their empowerment.



Abalashrama, a nonprofit organization established in 1944 in Bangalore, is a unique institution dedicated to empowering women.

Ashrama *admits girls who are 16 years and older*, providing them with basic education and higher education, including diplomas and postgraduate degrees. Abalashrama's work is crucial as it empowers underprivileged women through education, mental health support & **skill development**, fostering independence and securing a brighter future for these women

Beautician and Wellness Training Program – 2024-25

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Key Achievements and Milestones (1/3)

- ✓ Training infrastructure (matching actual beauty salon) along with required equipment, tools and consumables set up
- ✓ Syllabus and time table reviewed by beautician domain expert and published
- ✓ Inauguration and Kick-off of Batch 1 on 7th June
- ✓ Total of 54 beneficiaries have completed their training and 28 have completed assessment till date
- ✓ Target of 70 beneficiaries on track



Beautician and Wellness Training Program – 2024-25

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Key Achievements and Milestones (2/3)

- ✓ Assessment tests being conducted by external domain expert
 - ❖ Venue: Femperials Beauty Parlour, Bangalore
 - ❖ Examiners: Mrs. Sangita, Mrs. Preetham
 - ❖ Written Test and On-the-Job tests covering Facials, Hair Spa, Threading, Waxing, Manicure, Pedicure



Mrs. Sangita
Founder



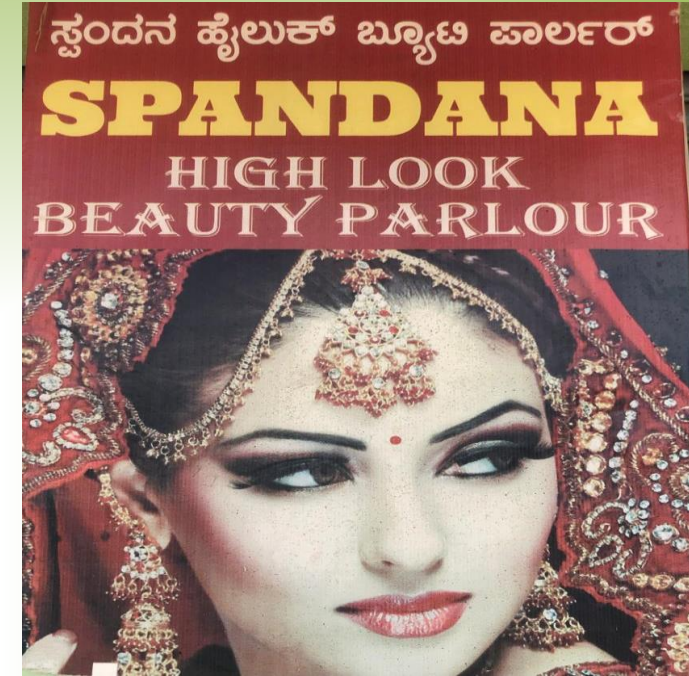
Mrs. Sangeetha Preetham
Managing Partner



Beautician and Wellness Training Program – 2024-25

Key Achievements and Milestones (3/3)

- ✓ Close tracking of livelihood status of trained beneficiaries being done
- ✓ To date, 19 out of total 38 trained beneficiaries earning livelihood
 - ✓ Working in Salon OR
 - ✓ Providing Beauty services from home OR
 - ✓ Plan to set up own salon
- ✓ Target: 70% of beneficiaries earn livelihood



Beautician and Wellness Training Program – 2024-25

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Financial Overview – Project Budget (1/2)

No.	Milestone to be reached	Amount		Status
		MMF	FICCI/FLO	
1	Signing of MoU	₹ 2,25,000	₹ 12,500	✓
2	Sep-24	₹ 1,50,000	₹ 12,500	✓
3	Completion of project and submission of report	₹ 1,02,500	₹ 0	Mar'25
		₹ 4,77,500	₹ 25,000	
	TOTAL ==>	₹ 5,02,500		

Beautician and Wellness Training Program – 2024-25

Financial Overview – Actual Project Costs (2/2)

MMF, FICCI/FLO 2024-25: Beautician Training Location: H Cross (Chikkaballapur) & Abalashrama (Bangalore)			
Approved Budget: Rs 5,02,500			
Fund Utilization		Expenses from May 24 to Jan 25	Expenses for Feb & Mar 25
1	Capital - Total		
a	Infrastructure : Eye brow chair, Hair-style chair, Facial Table, Table with Mirror, Beautician Tray, Floor mat, Wall Posters, Window & Door Curtains,	₹1,03,629	-
2	Revenue Operations		
a	Rent, Electricity for H Cross	₹36,000	₹8,000
b	Building advance	₹15,000	-
c	Consumables - H Cross	₹53,736	-
d	Consumables - Abalashrama	₹30,000	-
3	Man Power		
a	Training Teacher	₹31,500	₹7,000
b	Project Manager Cost (Shared)	₹54,000	₹12,000
c	Field Co Ordinator (Shared)	₹27,000	₹6,000
4	Marketing		
a	Graduation Ceremony Mar / Apr 25 (Estimated Cost)	-	₹40,000
5	Project Expenses : Inauguration, travel, printing and stationary, permissions/license fee costs)	₹57,874	₹10,000
6	Organization Admin and Overhead Costs @ 5%	-	₹25,000
Total Rs		₹4,08,739	₹1,08,000
Total Expenses (Incurred + Projected)		₹5,16,739	

Beautician and Wellness Training Program – 2024-25

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Program plan and Timeline

As of E02/2025

Centres	Jun'24-Jul'24	Aug'24	Sep'24	Oct'24	Nov'24	Dec'24	Jan'25	Feb'25		Mar'25	Total
Centre 1 (H-Cross)	11	10				13			10	57	
						13					
Centre 2 (Bangalore)				17			13			30	
										TOTAL ==>	87

Batch 2 (10 beneficiaries) completed 75% of training; Rest of training and assessment will be planned. ***However agreed target of 70 beneficiaries by March 2025 will be achieved***

Training of additional beneficiaries to be sustained – new batch already started from Mid Feb'25

Beautician and Wellness Training Program – 2024-25

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Beneficiary Details and Enrollment (1/2)

- ✓ Interview with interested beneficiaries to understand reasons for joining and livelihood preference after training. Mostly reasons are one of the following:
 - ❖ Financial problem at home
 - ❖ I am single parent and I need to support my family
 - ❖ My dream
 - ❖ After learning planning to open beauty parlor
 - ❖ Interested in beautician course
- ✓ Undertaking from beneficiaries that they will put the training to use by earning livelihood
- ✓ All relevant data – name, number of family members, annual income etc. are collected from beneficiaries

Beautician and Wellness Training Program – 2024-25

Beneficiary Details and Enrollment (2/2)

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SST/MMF/FINOLEX/FICCI/FLO			17.05.24 / 04.07.24
WOMEN EMPOWERMENT LIVELIHOOD 24-25			
BEAUTICIAN SYLLABUS - 2 Months Course			
Class : Monday to Saturday between 10am to 5pm (For 2 Hrs)			
No.	Week	Date	Description
1	First	01.06.24 to 08.06.24	<u>Eye Brow Threading:</u> To remove excess hair & give shape to eyebrows
2	Second	10.06.24 to 15.06.24	<u>Bleach:</u> Beauty treatment which removes dirt & tan on the face <u>Clean Up:</u> To reduce the Tan & also to treat the pigmentation marks the face <u>Waxing:</u> To remove Unwanted hairs on legs etc.,
3	Third	17.06.24 to 22.06.24	<u>Hair Styles:</u> Hair Straight, Curl or texture with "S" shaped, Wavy (Hair wash compulsory but no conditioner)
4	Fourth	24.06.24 to 29.06.24	
5	Fifth	01.07.24 to 06.07.24	<u>Facial:</u> This is skin treatment which removes black & white heads, Skin color is lightening & reduces oiliness of the skin glow. <u>Skincare:</u> To remove dirt & oiliness from the skin. The skin tone makes the skin lighter & fairer
6	Sixth	08.07.24 to 13.07.24	<u>Henna and Mehndi</u> Henna is mainly used in special occasions such as weddings & other functions which is good for health and prosperity <u>Pedicure & Manicure</u> It improves blood circulation & relaxation. It releases the blood clot. It evens the skin tone
7	Seventh	15.07.24 to 20.07.24	<u>Hair SPA & Head Oil Massage</u> Hair SPA gently removes all dirt & impurities (Scalp build-up) so that hair will grow more efficiently
8	Eight	22.07.24 to 27.07.24	Saree Draping & Make up
9	Ninth	29.07.24 to 03.08.24	On job training in Saloon & Final Exams / Evaluation of the beneficiaries
Prepared by Chaithra		Approved by Sangita	

16/12/2024

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ಸಮರ್ಪಕ ಸೇವಾ ಟ್ರಸ್ಟ್ ಮತ್ತು
ಹಿಂದೂ ಸೇವಾ ಪ್ರತಿಷ್ಠಾನ



ತರಬೇತಿಗಾಗಿ ಅರ್ಜಿ ಸಂಖ್ಯೆ:	1) ಬೈಲರಿಂಗ್ 2) ಬ್ಯೂಟಿಷಿಯನ್ 3) ಬೇಸಿಕ್ ಕಂಪ್ಯೂಟರ್ 4) ಎಂಬರೋಯಿಡಿ 5) ಸ್ಪೋರ್ಟ್ ಇಂಗ್ಲಿಷ್	ಬ್ಯಾಚ್ ಸಂಖ್ಯೆ:	3396402
ಅರ್ಜಿದಾರರ ಹೆಸರು	ಲಂಕಾ ಶ್ರೀಮತಿ	ತರಬೇತಿಗೆ ಸೇರಿದ ದಿನಾಂಕ:	16/12/24
ವರ್ಗ/ವರ್ಗ, ವಯಸ್ಸು	25	ತರಬೇತಿ ಪೂರ್ಣಗೊಂಡ ದಿನಾಂಕ:	
ಲಿಂಗ	ಪುರುಷ	ಪರೀಕ್ಷೆಯಲ್ಲಿ ಉತ್ತೀರ್ಣ: ಹೌದು/ಇಲ್ಲ	
ವರ್ಗ	ಎಸ್.ಸಿ/ಎಸ್.ಟಿ/ಬಿ.ಬಿ.ಸಿ/ಇತರರು	ಪ್ರಮಾಣಪತ್ರವನ್ನು ನೀಡಲಾಗಿದೆ:	
ಗ್ರಾಮ / ಪಟ್ಟಣ	ಬಂಡಿಗನಾಲ್		
ತರಬೇತಿ ಸ್ಥಳ	ಲಂಕಾ ಶ್ರೀಮತಿ		
ಆಧಾರ್ ಸಂಖ್ಯೆ (ದೃಢೀಕರಣ ಪ್ರತಿ)	4195		
ವೈವಾಹಿಕ ಸ್ಥಿತಿ	ವಿವಾಹಿತರು		
ಕುಟುಂಬದ ವಾರ್ಷಿಕ ಆದಾಯ	ರೂ. 8000		
ವ್ಯಕ್ತಿಗಳ ಒಟ್ಟು ಸಂಖ್ಯೆ	1 (ನಾಲ್ಕು)		
ಬಿಪಿಎಲ್ ಕಾರ್ಡ್ ಲಭ್ಯವಿದೆ	ಹೌದು		
ಶಿಕ್ಷಣ	10 ನೇ ತರಗತಿ ಕೆಳಗೆ, 10 ನೇ ತರಗತಿ ಕೆಳಗೆ, SSLC, PUC, ಪದವಿ, ಡಿಪ್ಲೋಮಾ, ಇತರ		

ಆಶ್ವಾಸನೆಗಳು :

- ನನ್ನ ಕುಟುಂಬದ ಆರ್ಥಿಕ ಹಿತಾಸಕ್ತಿಗಾಗಿ ಮತ್ತು ನಿರ್ವಹಣೆಗಾಗಿ ನಾನು ನಿಮ್ಮ ಸಂಸ್ಥೆಯಿಂದ ಕೊಡುವ ಉಚಿತ ತರಬೇತಿ ಪಡೆಯಲು, ಇದನ್ನು ಸ್ವೀಕರಿಸುತ್ತೇನೆ.
- ನಾನು ಈ ತರಬೇತಿ ಪಡೆದ ನಂತರ ಇದರಿಂದ ಸ್ವಂತ ದುಡಿಮೆಯನ್ನು ಮಾಡಿ ಹಣ ಸಂಪಾದನೆಯನ್ನು ಮಾಡಲು ಪ್ರಾರಂಭಿಸುತ್ತೇನೆ. ಈ ಕೆಳಕಂಡ ಯಾವುದಾದರೂ ಒಂದು ರೀತಿಯಲ್ಲಿ, ದುಡಿಮೆ ಪ್ರಾರಂಭಿಸುತ್ತೇನೆ.
- ನಾನು ಈ ತರಬೇತಿ ಪಡೆದ ನಂತರ ಸ್ವಂತ ಬ್ಯೂಟಿಷಿಯನ್ ತರಬೇತಿಯನ್ನು ಮಾಡುವ ಮತ್ತು ಶುಭ ಸಂದರ್ಭಗಳಿಗೆ ಮೇಕ್ ಅಪ್ ಅರ್ಡರ್ ತೆಗೆದುಕೊಳ್ಳುವ ಕಂಪ್ಯೂಟರ್ ಅಪರೇಟರ್ ಬೇಸಿಕ್ ಹಾಗೂ ಸ್ಪೋರ್ಟ್ ಇಂಗ್ಲಿಷ್ ಕಲಿಕಾ ಯಾವುದಾದರೂ ಕೆಲಸಕ್ಕೆ ಸೇರಿ ಕೊಳ್ಳುವುದು.
- ನಾನು ಬೈಲರಿಂಗ್ ಕಲಿಕಾ ಪೀಸ್ ವರ್ಕ್ ಅಥವಾ ನನ್ನ ಸೂಕ್ತ ವಾಗುವ ರೀತಿಯಲ್ಲಿ, ದುಡಿಮೆ ಯನ್ನು ಪ್ರಾರಂಭಿಸುತ್ತೇನೆ.
- ನಾನು ತರಬೇತಿ ಪಡೆದ ನಂತರ ಹೊಲಿಗೆಯಂತ್ರ, ಲ್ಯಾಪ್ಟಾಪ್ ಪಡೆದು, ವರ್ಕ್ ಫ್ರಮ್ ಹೋಂ ಅಥವಾ ಎಲ್ಲಿ ಯಾದರೂ ನನ್ನ ಅನುಕೂಲತೆಗೆ ಅನುಸಾರವಾಗಿ ಉದ್ಯೋಗವನ್ನು ಪ್ರಾರಂಭ ಮಾಡುತ್ತೇನೆ.

ನನ್ನ ಈ ವಿಷಯದಲ್ಲಿ ಯಾವುದಾದರೂ ಸಲಹೆ ಮತ್ತು ಅವಶ್ಯಕತೆಗಳನ್ನು ಬಂದಾಗ ತಮ್ಮನ್ನು ಸಂಪರ್ಕಿಸುತ್ತೇನೆ.

ನಾನು ನಿಮ್ಮ ವಿಂಡಿಕವಾಗಿ ನನ್ನ ಮಾನಸಿಕ ದುಡಿಮೆಯ ಬಗ್ಗೆ ಮಾಹಿತಿಯನ್ನು ನೀಡುತ್ತೇನೆ.

ದಿನಾಂಕ: 16/12/2024

ಫಲಾನುಭವಿ ಸಹಿ: Anjali.G.N

ತರಬೇತಿದಾರರು /ತಾಲೂಕು ಸಂಯೋಜಕರ ಸಹಿ:

ದಿನಾಂಕ :

Beautician and Wellness Training Program – 2024-25

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Livelihood / Earnings Tracking for trained beneficiaries - Overview

								As of E01/2025					
Centres	Jul'24	Aug'24	Sep'24	Oct'24	Nov'24	Dec'24	Jan'25	Feb'25	Mar'25	Apr'25	May'25	Jun'25	Total
Trained beneficiaries (cumulative)	11			21		38		64	77				77
Livelihood Data Availability (Cumulative)			11					38		64	77		11
Beneficiaries earning Livelihood (Cumulative)			6	10	11	11	11	19	Will be tracked in subsequent months				
Livelihood Earnings (cumulative)			₹ 38,000	₹ 1,08,000	₹ 1,85,000	₹ 2,62,000	₹ 4,09,000						

Livelihood Status available for 38 beneficiaries out of 54 trained beneficiaries

19 beneficiaries are earning livelihood with cumulative earnings of Rs. 4.09 Lakhs till Jan'25

4-6 weeks time period between training completion and start of earning livelihood

Earnings from three categories – Home Service, Working in salon, Opening own salon

Beautician and Wellness Training Program – 2024-25

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Livelihood / Earnings Tracking for trained beneficiaries (1/2)

No.	Name of trained beneficiary	Age of trained beneficiary	Contact No.	Monthly earnings (Rupees)	Category	Earning Livelihood from	Cumulative earnings till Feb'25	Total Earnings
1	Asharani	36 years	99801 88262	22K - 25K	Own salon	Oct'24	₹ 88,000	₹ 4,09,000
2	Bhavani UC	21 years	90199 82402	0	Working in Salon	Sep'24	₹ 0	
3	Kavitha S	29 years	97410 24788	13K - 15K	Home Service	Sep'24	₹ 65,000	
4	Prabhavathi C	28 years	63645 84099	3K - 4K	Home Service	Oct'24	₹ 12,000	
5	Ranjitha	24 years	87470 61434	5K	Home Service	Sep'24	₹ 25,000	
6	Shalini N	30 years	99006 59903	4K - 5K	Home Service	Sep'24	₹ 20,000	
7	Sowmya	38 years	78991 94747	6K - 8K	Home Service	Sep'24	₹ 75,000	
8	Suma AM	25 years	70199 74842	2K - 3K	Home Service	Oct'24	₹ 8,000	
9	Vanitha BM	30 years	70196 41740	15K	Home Service	Sep'24	₹ 75,000	
10	Vijaya Lakshmi SM	22 years	70228 04497	5K - 6K	Home Service	Oct'24	₹ 20,000	
11	Pavithra N	26 years	76195 77228	7K - 8K	Working in Salon	Nov'24	₹ 21,000	

Beautician and Wellness Training Program – 2024-25

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Livelihood / Earnings Tracking for trained beneficiaries (2/2)

No.	Name of trained beneficiary	Age of trained beneficiary	Contact No.	Monthly earnings (Rupees)	Category	Earning Livelihood from	Cumulative earnings till Feb'25	Total Earnings
1	Ashwini BV	32 years	73497 10553	13K to 15K	Home Service	Feb'25		₹ 0
2	Bhuvaneshwari R	19 years	8123002742	Yet to Start	-			
3	Deeya A Govil	20 years	8217549761	Yet to Start	-			
4	Geetha KM	36 years	9071605388	Yet to Start	-			
5	Lahari D	28 years	8121556785	8K to 9K	Working in salon	Feb'25		
6	Malaruizhi P	19 years	9738776970	8K to 9K	Working in salon	Feb'25		
7	Malathi S	29 years	8050017931	4K to 5K	Home Service	Feb'25		
8	Karrevula Kavya	32 years	7892123357	Yet to Start	-			
9	Sangeetha PM	35 years	7483345984	4K to 5K	Home Service	Feb'25		
10	Kasim Setti Swetha	20 years	9182989504	Yet to Start	-			
11	Sowgandhika BM	23 years	9538644784	10K to 11K	Home Service	Feb'25		
12	Usha H	36 years	9740435524	9K to 10K	Home Service	Feb'25		
13	Darshitha K	23 years	7892253308	8K to 9K	Working in salon	Feb'25		
14	Anusha S	20 years	8296618194	Yet to Start	-			
15	Ashwini V	24 years	9739223481	Yet to Start	-			
16	Dhanuja S	38 years	8095212625	Yet to Start	-			
17	Geetha	42 years	7411256062	Yet to Start	-			

Beautician and Wellness Training Program – 2024-25

Impact on community and beneficiaries (1/4)

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Vanitha earns about 15K/month offering beautician services in eyebrow, bridal make-up and baby showers in and around her village Dalasagere.

She is using money earned for improvement in her family's life including repairs to her house. She would like to open her own salon for which she is applying for loan.

Her husband Santosh, a farmer has been a great support in Vanitha's endeavour to earn livelihood and get empowered. Vanitha has a 10 years daughter.

Beautician and Wellness Training Program – 2024-25

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Impact on community and beneficiaries (2/4)

Kavitha offers beautician service for Facials, Mehndi, bridal make-up, saree-draping and baby showers. She has invested money (30K) in purchasing a Beautician Kit.

She gets beautician service requests about 5-6 times a month from her village Santhekallahalli and earns about 15K per month.

Her desire is to open her own salon. She would like to develop more expertise in hair-styling, manicure and pedicure.

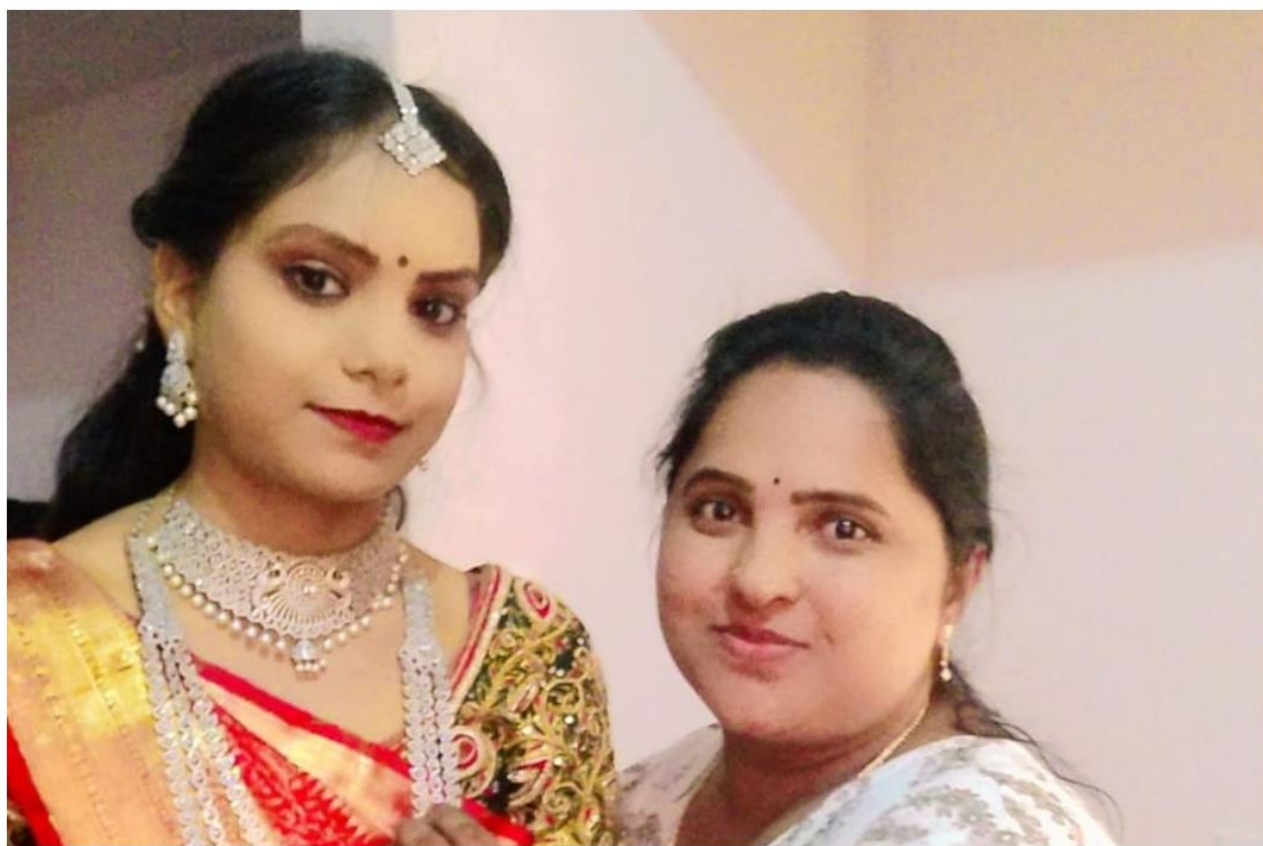
She is married and has a 8-year old daughter and would like to improve her family's life through earnings.



Beautician and Wellness Training Program – 2024-25

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Impact on community and beneficiaries (3/4)

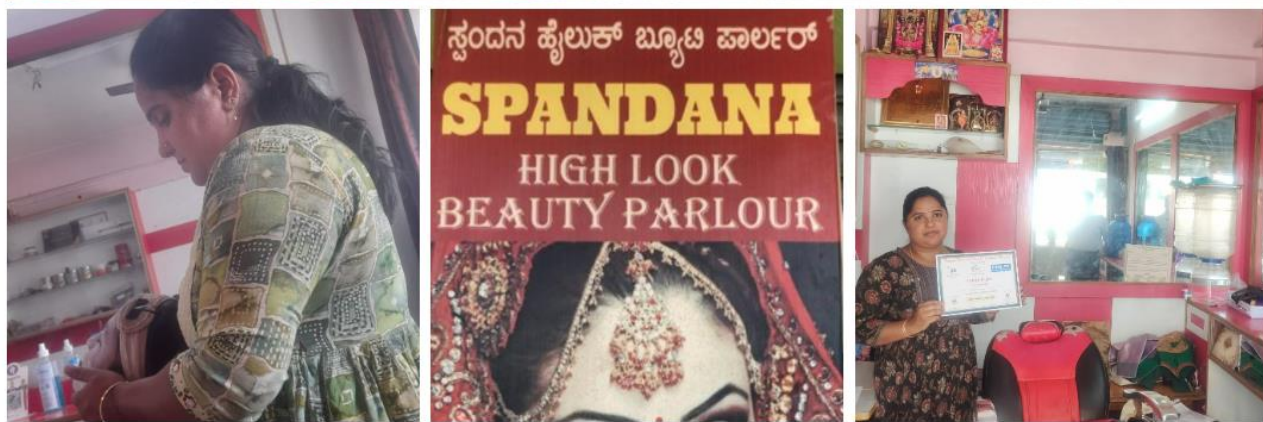


Asharani, a single parent has opened her own salon (Spandana Beauty Parlour) investing around Rs. 1.5 Lakhs.

She provides beautician outcall services as well as at her salon. She earns around 25K per month.

Being a single parent, her earnings contribute towards education of her two children and everything else for them.

She feels that the beautician training has had a big impact on her life and she is happy running her own setup. She has plans to improve infrastructure in her parlour.



Beautician and Wellness Training Program – 2024-25

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Impact on community and beneficiaries (4/4)

Sowmya offers beautician service for Facials, Hair-Style, bridal make-up and baby showers. She has the required beautician kit for outcalls.

She gets beautician service requests about 5-6 times a month from her village Beechagodahalli and earns about 15K per month.

She is proud that from her earnings, she has bought a laptop for her son who is in 2nd year engineering!

Her desire is to become a Beautician trainer. She would like to develop more expertise in manicure and pedicure.

She is married and has a two children. Her husband operates a flour mill. She would like to improve her family's life through earnings.



Beautician and Wellness Training Program – 2024-25

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Lessons Learned and Best Practices (LLBP)

- ✓ BP: Set-up of salon-like infrastructure improves learning through practice like in real-life
- ✓ BP: Deployment of beautician domain expert for assessment of training syllabus and trainer.
- ✓ BP: Final assessment of beneficiaries by independent domain expert
- ✓ LL: Short talk with interested beneficiaries before enrolment to understand purpose of training and livelihood choices
- ✓ LL: Regular tracking of enrollment and attendance required to ensure adequate numbers and reduced drop-outs

Beautician and Wellness Training Program – 2024-25

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Sustainability of the initiative

- ✓ Bi-monthly visit/talk to trained beneficiaries by field staff to ascertain livelihood status and impact on family
- ✓ Support for loan assistance to beneficiaries desirous of opening own salon (Banks, FICCI/FLO etc.)
- ✓ Design course curriculum for advanced beautician training with focus on “Professional Make-up”
- ✓ Continue initiative by planning and conducting training for next batches

Request MMF and FICCI/FLO to support sustaining this initiative!

Women Empowerment & Livelihood Project

Sponsored By



CERTIFICATE

This is to certify that

KAVITHA S

Has successfully completed training in

field support by:



BEAUTICIAN COURSE

Coordinated by:



202
Hindu Seva Pratishthana

Date: Aug'24

Place: H-CROSS

Samarpaka Seva Trust