

# IMPACT NEWSLETTER



660+

Women Receive Livelihood Training 165+

Children Impacted 350

**JUNE 2024** 

Families Supported

280

Individuals Screened 102

Senior Citizens Impacted

#### Dear Friends,

This month has been full of new collaborations, and strenghtening of old partnerships. As we turn the corner on our decade long partnership with Finolex Industries, we also begin a new innings with FICCI Flo. To call it 'new' would be a disservice to the wonderful osmosis of ideas and support that has always flowed between our two organisations. This is exactly what happens when individuals that share a common purpose come together to make a difference. Like every month, June too has seen a flurry of agreement signing. These are the promises we made this month. Which we intend to keep, as is evident in the inaugurations, distribution ceremony, handover and completion of projects we've witnessed this month. We are also excited by the events and initiatives planned in July, and all of the coming year, to commemorate the completion of 10 years as CSR partners to Finolex Industries Limited. Do keep an eye out for the various things planned.

Until next month, do enjoy reading through the happenings in June.



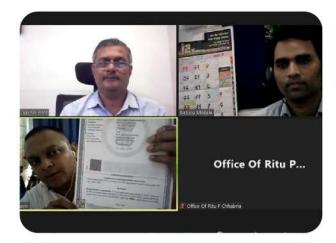
#### 258 screened at Medical Camps in Ratnagiri. 24th May & 11th to 13th June

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited. organised well-attended medical check-up camps Ratnagiri. The first camp held on 24th May screened Truck Drivers, Cleaners, Loaders, Forklift drivers and other staff. While the one organised from 11th to 13th June at the FIL plant in Ratnagiri, only had truck drivers screened. With a total of 258 individuals receiving screening for Oral Cancer, Dental Check up, Eye Check up, Nutritional advice, Physiotherapy advice, Dermatological screening and Blood Testing (CBC, BSL, PSA) with a team of expert doctors including Preventive Oncologists, Dental surgeons, Nutritionists, Ophthalmologist, Dermatologist, Local Physiotherapist and lab personnel.





Both camps were conducted in association with Walawalkar Hospital, Infigo Eye Care Hospital, and Sassoon General Hospital, Pune. The tests were conducted free of cost, with follow-up tests and treatment undertaken where necessary.





Protect vulnerable children living in slum communities in Delhi. 25th May, 2024

On 25th May 2024 Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, signed an agreement with Railway Children India (RCI) to renew a project that was initiated in September 2023. This project covers 7 slum communities with a focus on child protection and safeguarding, prevention of child labor and child marriage, reduce school dropouts and readmission of such children back into schools. The signing was done in the presence of Mr. Navin Sukumar CEO RCI, Ms. Lopamudra Sr. Manager RCI, Mr. Sachin Kulkarni Sr. Member MMF and Team MMF.



Mukul Madhav Foundation started TB Department Jaipur to Support Nutrition Kits for 2200 TB Patients. 27th May, 2024

Mukul Madhav Foundation supports NI-KSHAY (Ni=End, Kshay=TB) an initiative of the Government of India. Mukul Madhav Foundation has extended support in Pune, Ratangiri, Gujarat, Uttar Pradesh and Rajasthan in line with the National TB Elimination Programme (NTEP), which aims to eliminate TB by 2025 as announced by the Honorable Prime Minister Shri. Narendra Modi.



Masar

165 kits

Ratnagiri

603 kits

## Satara

148 kits

**KOREGAON BLOCK** 

KHANDALA BLOCK

PANCHAGANI VILLAGE

## **Pune**

200 kits

**BHAWANI PETH** 

**KONDHWA** 

HADAPSAR

# Rajasthan

200 kits

RATNAGIRI

KANVATIA

SANGANER

VAISHALI NAGAR

**BANIPARK** 

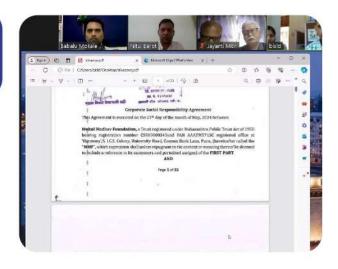
DTC JAIPUR

#### Sustainable Livelihood Programme launched for women in Silvassa. 30th May, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, signed an agreement with BAIF for the "Nari Shakti –Women's Empowerment through Sustainable Livelihood Development" project in Silvassa, Dadra and Nagar Haveli.

With plans in place to impact 542 women directly, and 1310 women indirectly, this initiative aims to create a sustainable and inclusive growth model for women in Silvassa by fostering economic independence and community development.

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With an objective to empower farm women through demonstration plots and exposure activities; conduct financial literacy programs; promote farm, off-farm, and non-farm entrepreneurship; link micro-entrepreneurship with government schemes and CSR; introduce cash crops and scientific cultivation practices in mushroom and strawberry farming; enhance vegetable cultivation and production; provide training and skill enhancement for women farmers; increase milk productivity through better management; ensure holistic development and increase household income and economic resilience for women.

#### Project Shakti launched in Coimbatore to support mothers of Type1 Diabetic Children. 31st May, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, signed an agreement with FICCI FLO Coimbatore and Idhyangal Trust to support Project Shakti which empowers mothers of Type 1 Diabetic children with Livelihood Opportunities. With a focus on milking cow donations, and advanced sewing machines that can make a significant change to livelihood.

This agreement was signed in the presence of Mrs. Meena Swaminathan Chairperson FLO Coimbatore, Ritu Chhabria Managing Trustee Mukul Madhav Foundation,

Dr. Krishanan Swaminathan Founder Idhyangal Trust.









#### Collaborative agreement signed with FICCI FLO for pan-India collaborations. 31st May, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, signed an agreement with FICCI FLO to support its Chapters across India in implementing CSR Projects.

Over the years, and across India, MMF has been engaged in various charitable and social activities independently and in collaboration with FIL. Besides these, MMF has now agreed to identify projects on ground in collaboration with 20 FLO chapters, 4 YFLO and 1 national project in India. These projects will be in the vertical of Rural Livelihood and Entrepreneurship.

MMF will identify and implement programmes across the country with the express objective to improve economic conditions of rural families, improve employability among the rural and semi-urban community, work out a sustainable model for the communities to manage their livelihood, and to empower and train women to take up employment in different areas. The larger long-term impact of these rural development programmes will be in making rural women self-reliant by enabling them to earn a livelihood and become entrepreneurs.





#### Support for New Paediatric Cataract Surgery Unit in Jharkhand. 4th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, signed an agreement with Nav Bharat Jagriti Kendra (NBJK), Jharkhand to establish a Paediatric Cataract Treatment Facility at NBJK-run Loknayak Jaiprakash Eye Hospital. This was signed in the presence of Mr. Satish Girija Secretary NBJK and Team Mukul Madhav Foundation.

Building upon the MMF/FIL relationship with NBJK, that has supported 1800 adult cataract surgeries in Jharkhand and Bihar since 2018, this programme will install an Anaesthesia workstation and other equipment to initiate paediatric cataract treatment facility at LNJP Eye Hospital, Chouparan. This will ensure that every year almost 50-100 children with paediatric cataracts will receive treatment. Thus restoring their sight and having a positive impact for a lifetime.

#### Dehu Mandir Ophthalmologist camp. 5th June, 2024

In continuation of the monthly OPD at Gatha Mandir in Dehu Gaon, the camp held on June 5th screened a total of 22 senior citizens. With 5 referrals for cataract surgery, 6 for pterygium treatment, and 16 identified with refractive errors.

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, inaugurated this ophthalmic clinic at Gatha Mandir in Dehu Gaon in 2019, supported by Sassoon General Hospital. With a break due to the pandemic, the clinic has been screening on average 30 people every month. With a total of 700 screenings to date. All diagnoses are followed up with free treatments at Sassoon Hospital.







#### Medicine Adoption Project renewed for Thalassemic Children in Gujarat. 6th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, renewed their commitment to provide medicine support to 20 children with Thalassemia. An agreement was signed with The Wishing Factory to extend this facility up to March 2025. The medicines were handed over to these children in a ceremony attended by Mr. Rajesh Thakur, Chairman of TWF, and Mr. Nitul Barot from FIL-MMF. This has been in continuation of the association since August 2020 between MMF/FIL and The Wishing Factory (TWF), an NGO based in Vadodara, Gujarat. With a commitment to support the blood transfusion expenses of 35 children with Major Thalassemia, along with a monthly honorarium to four staff members of TWF. Last year, these efforts were expanded by adopting an additional 14 children for medicine support.

Children with Thalassemia often face significant financial burdens and have limited access to necessary medical utilities, especially those from economically weak backgrounds. This support from FIL-MMF aims to help maintain healthy iron levels in these children and significantly improve their quality of life.





#### Support extended to Aatmnirbhar Old Age Home. 6th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited was approached by Ashadeep Sansthan on behalf of Aatmnirbhar Old Age Home for the provision of bed mattresses, battery inverter, almirah (wardrobes) and ration.

The handover ceremony was attended by Mr. Hardev Joshi Sharma, the in-charge of the old age home, and Mr. Harcharan Singh Ji, representing Finolex, Hemant Chaturvedi representing Mukul Madhav Foundation. This will ensure the comfort, nutrition and well-being of the senior citizens housed there.

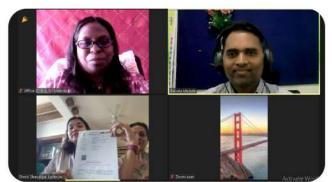
#### Received official government Appreciation Certificate for work with TB patients . 6th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, has been dedicatedly partnering the government as 'NiKshay Mitra' with grassroot efforts to eradicate TB. On 6th June, MMF/FIL successfully completed the distribution of TB kits at the Primary Health Centers (PHCs) in Padra, Chansad, and Karkhadi. On the occasion, Dr. Vimalkumar, the Taluka Health Officer of Padra, thanked the team and also took the opportunity to officially present an Appreciation Certificate in recognition of the support in the Pradhan Mantri TB Mukt Bharat Abhiyan during "Viksit Bharat Sankalp Yatra" held in November 2023.









#### Skill Development and Economic Empowerment for 50 rural women in Uttar Pradesh. 7th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited signed an agreement with FICCI Flo Lucknow Chapter and Tirwa Farms for a Women Livelihood Project that aims at empowering 50 rural women in Tirwa, Uttar Pradesh, through agarbatti (incense stick) making. These women will receive thorough training right from sourcing raw materials to producing the final product. With the long-term intent of uplifting the entire community by first equipping women with valuable skills and creating new economic opportunities that enhance overall financial stability and independence.

# Timely Availability & Preventive Work ensured for Survivors of Suicide. 12th June, 2024

We are witness to an alarming increase in emotional and psycho-social disability in communities due to various factors, including stress, financial uncertainties, social isolation and mental illnesses.

Over the last five years, Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, have been partnering with Connecting Trust - a volunteer-based NGO founded by Mrs. Arnavaz Damania to spread awareness of suicide prevention through a Survivor Support Program.

On June 12th, MMF/FIL renewed this agreement for Survivor Support Vertical "Timely Availability & Preventive Work for Survivors of Suicide". This was done in the presence of Miss Sukhada Khisti, CEO, Coordinator and staff member of Connecting Trust, and MMF team





#### 56 farmers receive 415 kgs of rice seed before cultivation begins. 13th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, organised a rice seed distribution programme for economically-disadvantaged farmers of Kasop and Phansop villages in Ratnagiri.

On request of the Chairman of Phansop Farmer Society and Sarpanch of Phansop, support was extended to 56 farmers in these villages. With the help and guidance of the Ratnagiri Agricultural office, 415 kgs of high quality rice seeds were purchased and distributed to these farmers. This will allow for around 38 acres to be brought under cultivation. Over the last three years, MMF/FIL have been supporting this community with seeds and fertilisers which has resulted in a good harvest of crops. Support in the form of ration kits and medical facilities have also been extended. All this done with the intention to make them self-sufficient and sustainable prosperity, with just the right amount of impetus in the initial years.





The seed distribution was done in the presence of Mr. Raut, SDO Ratnagiri Agricultural, Mr. Bapat, Agricultural Officer, Sarpanch and Gram Panchayat members, along with the farmer beneficiaries and representatives from MMF/FIL. The gathering thanked Mukul Madhav Foundation and Finolex industries for the valuable help given.

# 424 widows supported with seeds in Osmanabad. 13th June, 2024

In an on-going transformation that is empowering the widows of Osmanabad, Mukul Madhav Foundation as CSR partner of Finolex Industries Limited continued its intervention with the distribution of high quality seeds to 424 widow women farmers.

Recognizing seeds as the foundation of agriculture, MMF, in 2019, started by supporting 312 women in Osmanabad with 30kg soybean and 2kg Tuvar seeds per acre at subsidized rates, in collaboration with "Mahabeej" and FICCI Flo Organization. Thereafter the project continued year after year and in 2023 400+ of these women expressed that they could now manage without this support, and so gave up their places for a new set of 400 women.





By providing essential farming resources, expert knowledge, and techniques to reduce soil erosion and increase agricultural productivity while minimising soil and water pollution, MMF/FIL has made it possible for widow farmers to clear debts, manage their children's education expenses, and are now save for farm-related costs. In collaboration with Krishi Vidyan Kendra, SciTech Park Pune, and Maharashtra Khadi Gramodyog Mahamandal, MMF's sustainable approach and focus on empowering women farmers have led to significant improvements in the livelihoods of widow farmers, fostering a supportive and productive agricultural community.





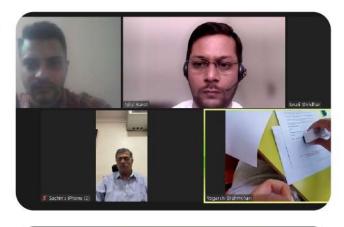
#### Pan-India support extended to 145 children with Club Foot. 14th June, 2024

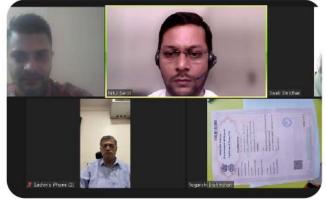
Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, has been collaborating with Cure International India since 2022 to support children with Club Foot - a birth defect in which the foot is twisted out of shape or position. Supporting over 100+children across Gujarat, Maharashtra, Telengana, Karnataka and Tamilnadu.

On 14th June 2024 FIL/MMF extended this support by signing an agreement to support 145 children from Bangalore, Rajasthan, Pune, and Gujarat. Moving MMF/FIL one step closer to ensuring every child leads a life of dignity.

Providing fodder for 75 cows and 25 calves. 15th June. 2024

Pilot projects are an excllent way to guage the potential of a project and understand the earnestness of the collaborator. Such was the case with the three-month pilot project for cattle rehabilitation at Lakulish Dham Ashram that Mukul Madhav Foundation supported as CSR partner of Finolex Industries Limited. Following the success of the pilot project, MMF/FIL decided to extend their support upto March 2025. Providing food for 75 cows and 25 calves under the Cattle Rehabilitation Project. Shree Pritam Muni, Guruji, and Trustee of the Ashram, expressed heartfelt gratitude for the support extended by MMF-FIL. He acknowledged their crucial role in ensuring the well-being of the cows in this initiative







#### 30 women register for tailoring course at Aundh military station. 18th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, opened admissions for the new batch of skilling classes that it has been conducting every year at Aundh Military Station since 2020. 30 women registered to learn stitching.

Over 150 women have been trained till date, across 11 batches. Giving them financial independence.

#### Water project inaugurated at Sangali. 19th June, 2024

As part of the larger commitment to water conservation and accessibility to potable water, Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, inaugurated a water project in Sangali that will impact Village Konikonur and Gholeshwar.

With this initiative, nearly 900 people will benefit as it includes the cleaning of 60+ wells, desilting soil from percolation tanks and water streams. The silt will be used to rejuvenate around 90 acre barren land back into cultivation.



# FROLEX TO THE PROPERTY OF THE

Through these efforts, MMF/FIL continues to make a meaningful impact on the lives of the elderly, providing them with the comfort and care they deserve. The dedication to supporting Shantiban Old Age Home underscores a deep commitment to social responsibility and community welfare.

#### Support to Shantiban Old Age Home. 19th June, 2024

Shantiban Old Age Home, a sanctuary for 60 senior citizens, has been receiving consistent support from MMF/FIL since 2018. This collaboration significantly contributed to the well-being and comfort of the elderly residents. In 2022, MMF/FIL extended its support to the Warje branch of Shantiban Old Age Home by providing 25 fans. This initiative was aimed at improving the living conditions and ensuring a comfortable environment for the residents during the warmer months. This year, the MMF/FIL partnership has focused their efforts on the Sinhagad Road branch of Shantiban Old Age Home with the donation of 20 Mattresses and pillows, and 25 Wall Fans.





The evening was enlivened by performances from talented artists, celebrating cultural diversity and the richness of regional heritage. The Raja Mahotsav was not only a testament to artistic excellence but also a powerful platform for social awareness and community engagement.

#### Cultural event to celebrate menstrual hygiene. 21st June, 2024

The Kalinga Kala Kendra Trust organized the vibrant Raja Mahotsav, an event that celebrated the rich tapestry of art and culture from Maharashtra, Odisha, and West Bengal. This festival not only showcased the talents of artists from these regions but also aimed to raise awareness about menstrual hygiene in women for both urban and rural communities.

Mukul Madhav Foundation and Finolex Industries Limited, known for their steadfast support of women's initiatives, proudly participated in this event. Rachit Agarwal, Head of Internal Audit at Finolex, graced the occasion as the chief guest. He was joined by IPS officer Sanjib Patjoshi from Odisha and Mamata Mishra, President and Trustee of the Kalinga Kala Kendra Trust.

Shalom Paul delivered a poignant speech, highlighting the extensive work undertaken by MMF across India in promoting menstrual hygiene. She skillfully connected the support provided in Maharashtra, Odisha, and West Bengal with the overarching theme of the event.

#### Ganga Prem hospice inauguration. 22nd June. 2024

In Phase 1, MMF/FIL supported a mini-van to facilitate door-to-door patient services, significantly improving accessibility for patients who require home care. In the interim, MMF galvanised donors to contribute to this cause, and in Phase 2, an extension of the building was constructed, which was inaugurated on 22nd June.

In the presence of the founder, Nani Mam, Mr Rajnish Virmani, Founder of Shraddha Cancer Center, Mr Arun Kumar Oza, Finolex team, Mr Vijay Chhabria well wisher, and Mr Sachin Kulkarni representing team MMF.





# Sponsored 10th Edition of the SENSE International Cyclothon. 23rd June, 2024

In a vibrant display of community spirit and advocacy, Mukul Madhav Foundation as CSR partner of Finolex Industries Limited. proudly announced their association as the Title Sponsor of the 10th Edition of the SENSE International Cyclothon - Messengers on Cycles. This significant event was flagged off by the Chief Honourable Minister of Gujarat, Bhupendrabhai Patel, marking momentous a occasion dedicated to raising awareness about deafblindness and celebrating the legacy of Helen Keller, a pioneer in advocating for people with disabilities.

The cyclothon saw an impressive turnout with around 750 registered participants. This included 160 Divyang (differently-abled individuals), showcasing the inclusive spirit of the event. Additionally, 140 dedicated volunteers and numerous other sponsors contributed to the success of this endeavour.

The participation of so many individuals, especially the Divyang, underscores the community's commitment to inclusivity and support for all its members.

Finolex Industries Limited and Mukul Madhav Foundation's sponsorship of this cyclothon, and on-going association with Sense International, aligns with their ongoing efforts to promote social causes and enhance the well-being of the community. MMF/FIL support has been instrumental in the execution and success of the event, reinforcing their role as proactive contributors to societal betterment.











#### Drinking water supply scheme to benefit 150+ families. 24th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, inaugurated a drinking water supply scheme at Piludra Village near FIL Masar. The primary objective of this project is to provide sustainable, equitable, consistent, economically viable, and sufficient water to support the entire community of over 150 families. Marking a crucial milestone in enhancing the living conditions of the residents on the outskirts of Piludra Village.

The ceremony was attended by the Village Sarpanch, Gram Panchayat members, beneficiaries of the project, and from FIL: Mr. Rajiv Ranjan, VP of Operations, Mr. Tushar Tongale and Mr. Kalpesh Parmar from the HR Department, Mr. Sanjay Ugale, and Mr. Sanket Dhande, Plant Heads of Masar and Ratnagiri, and Mr. Nitul Barot from MMF. The community expressed their heartfelt gratitude for the support and dedication shown by everyone involved in making this project successful.

### **AWARDS**



# Mukul Madhav Foundation felicitated for Period Positive Holiday Homes

Mukul Madhav Foundation has been honoured as the 2nd runner up at the 3rd Menstrual Hygiene Management (MHM) Conference-cum-Awards 2024 by ASSOCHAM (The Associated Chambers of Commerce & Industry of India) - the country's oldest apex chambers.

This award has been conferred for the work that has been done in Gadchiroli to support 18+ villages with Period Positive Holiday Homes impacting the lives of 1500+ women.



#### Mrs. Ritu Prakash Chhabria receives the Ellis Medal of Honor

Mrs. Ritu Prakash Chhabria, Managing Trustee, Mukul Madhav Foundation, has been conferred with the Ellis Island Medal of Honor — one of the United States of America's most coveted recognitions — for making a significant impact on the lives and well-being of individuals and communities.

The Ellis Island Medals of Honor embody the spirit of America and are presented each year on historic Ellis Island, to a select group of individuals whose accomplishments in their field are worthy of commendation.

## MONTHLY SUPPORT



Cataract Surgery- 70

(H V Desai Hospital and Seth Tarachand Hospital)



Dialysis treatment - 50 patients (Tarachand Hospital)



Thalassemia Support with Filters and medicine -187 (Wishing Factory, Bharathi Hospital, Thalassemia Society of Pune Chapter)



Midday Meal- 1000 + Daily



Teacher support-3

(Panchgani School)



One Fellowship Support at KEM hospital



One Physiotherapist salary support at ECHS

(Ex-Servicemen Contributory Health Scheme)



4 counselor support at Manav Foundation, Mumbai



Grocery support - 65



Medical Support- 32 patients support



Education Support-15 Students support

## DIABETIC SUPPORT

# Mukul Madhav Foundation supports 249 children every month

**Maharashtra** 

152

Pune

Jalgaon

**Daund** 

Karad

Satara

**Gujarat** 

27

Vadodara

**Tamil Nadu** 

70

Vellore

Madurai

Coimbatore

**Thanjavur** 

**Idhyangal** 





For their continued help and support towards Mukul Madhav Foundation.

Hope you have enjoyed this issue!

**Team Mukul Madhav Foundation** 

