



## JULY AT A GLANCE

3500+

Trees Planted

1700

Families Supported

1600+

Children Impacted

148

Women Empowered

25

States Covered

9

Villages Impacted

12

Schools Upgraded



Inauguration of desilting initiatives  
in Ravgaon and Ghotti villages.  
25th June, 2024

Mukul Madhav Foundation as CSR partner of Finolex Industries Limited, inaugurated desilting projects in two villages in Karmala Taluka, Solapur District, Maharashtra. Both programmes were attended by the Sarpanch, Grampanchayat members, villagers & farmers from the area, with a traditional puja and coconut-breaking ceremony done to set the ball rolling.

At village Ravgaon, 70 plus wells and borewells will be impacted, along with percolation tanks and water stream. The desilted soil will be used to bring 80-85 acres of barren land under cultivation. Benefiting over 1000 people, especially around Bangar Oddha.

At village Ghotti more than 70 wells will be impacted, bringing nearly 50 acres of barren land under cultivation. Benefitting 900+ villagers in the area. Being famous for having 6500 borewells, the most number of borewells in Solapur district, this village will benefit immensely from this water conservation work.



Mammography camp at Bharati Hospital.  
25th June to 27th June, 2024

Every month MMF/FIL conducts Mammography and Cervical Cancer camps at Bharati Hospital, to screen women above 35 years of age. In June, the 396th such camp was held over three days, with a total of 67 screenings and testings. Screening and tests included Gynecologists' Consultancy, Pap Smear, Mammography, Sono Mammography, CBC (Complete Blood Count) and HIV, Dietician Consultation, and Blood Pressure, Height, Weight Measurement.





## MMF team undertakes Cross-Learning Experience. 28th June to 2nd July, 2024

As part of the training, team building and exchange of best practices between team members within Mukul Madhav Foundation, there are constant opportunities, both online and offline.

This time, as part of the Cross-Learning Experience, the team from Rajasthan and Gujarat visited various initiatives by MMF in Maharashtra - Ratnagiri, Satara, Solapur and Pune. Besides meeting and directly interacting with beneficiaries and communities at the ground level, this was also an excellent opportunity to engage with on-ground partners and colleagues at MMF & FIL. It wasn't just the visiting team that took back key learnings and valuable inspiration, the host team also benefited from the fresh perspective and ideas exchanged during the visit. The visiting teams eagerly look forward to playing host next.



## Support to pilgrims of Pandharpur Wari Palkhi. 28th June to 17th July, 2024

Pandharpur Wari or Wari is a 22-day walking pilgrimage undertaken by devotees of Lord Vithoba to Pandharpur, Maharashtra. Devotees carry in procession a palanquin (palkhi) with the paduka (revered sandals) of Saint Dnyaneshwar and of Saint Tukaram, from their respective shrines to Pandharpur. This tradition is more than 700 to 800 years old, with Finolex Industries Limited associated with it for the last 30 years. Like every year, this year too, Mukul Madhav Foundation on behalf of Finolex Industries Limited reached out to support the devotees with medical facilities, waterproof bags, and resting shelters.

**Medical Camps:** Medical camps were set up at various locations along the route of the palkhi (procession) with the tremendous and dedicated support of doctors and nurses from Sassoon Hospital, Pune. Thousands of pilgrims availed of this facility with treatment for various conditions, including fever, headache, cold, coughs, injuries, indigestion, allergies, dehydration, and eye and ear problems. Basic first aid, pain relief sprays, ointments, medication, ORS packs, and other basic drugs were provided in return for profuse blessings.



**Waterproof Bags Distribution:** With the pilgrimage coinciding with the monsoons, MMF/FIL distributed approximately 2 lakh waterproof bags to keep the pilgrims personal effects dry.

**Resting Shelters:** Three pit stops were set up along the pilgrimage route, where pilgrims could stop to rest, refresh and rejuvenate themselves before continuing their devotional journey onwards.

Employees of FIL, along with team members of MMF volunteered to man various points across the 22-days. It was truly an awe-inspiring experience to be a part of such a rousing surge of faith, song and humanity.



50 women receive training  
in mushroom cultivation.  
28th June, 2024

An initiative by Yuva Vikas Kendra, to empower local communities by equipping them with valuable skills for income generation and sustainable livelihood development, saw the coming together of Mukul Madhav Foundation as CSR partner to Finolex Industries Limited, and FICCI Ladies Organisation North East Chapter. This initiative was kick-started with a 5-day training programme in mushroom cultivation, with 50 women attending the session. These training sessions will be held regularly, with a fresh batch of 50 women each time. This will not only provide them with a source of sustainable income but also promote self-sufficiency and improve their livelihoods.



Cervac Vaccination Camp at  
B.T. Shahani School, Pune.  
29th June, 2024

Post a cervical awareness session at B.T. Shahani School, attended by 360 students and parents earlier in the month, Mukul Madhav Foundation (in collaboration with Finolex Industries) received consent forms for 148 boys and girls aged 9 to 20 years. This included students from Hindi medium, English medium, and the college sections.

On 29th June, these students were vaccinated at a Cervac vaccination camp conducted on the school premises in coordination with the Serum Institute, with the Villo Poonawalla Memorial Hospital graciously providing an ambulance and a medical team.



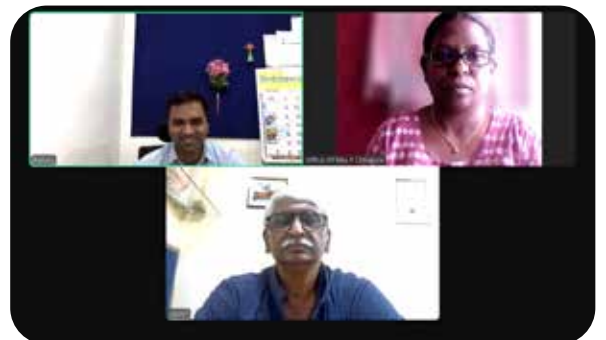
### Support Action Aid Shakti Run Mini Marathon. 30th June, 2024

Mukul Madhav Foundation, along with Finolex Industries Limited, organised the Shakti Run Mini Marathon in Bhopal, Madhya Pradesh, in collaboration with Action Aid, India. This marathon was run to show support and solidarity to women and girls facing domestic violence. With over 2000 runners including girls from One Stop Centre, Srijan groups, athletes, and members from various departments and organisations, the Shakti Run was successful in raising awareness, empowering survivors, and building solidarity within the community.

Since 2014, ActionAid Association and Gauravi One Stop Crisis Centre have supported over 1 lakh women, offering vital assistance and empowerment initiatives for those facing domestic violence. MMF / FIL have been involved since 2022, reaching 150 women with leadership training and 200 women with vocational training.

### 66 children to benefit from Cleft surgeries in Gujarat, West Bengal and Telangana. 2nd July, 2024

Mukul Madhav Foundation, as CSR partner of Finolex Industries Limited, signed an agreement with Mission Smile for Cleft surgeries in the presence of Mr. Conrad Dennis, Chief Executive Officer, Mission Smile and the team at MMF. This year MMF/FIL have committed to support 66 children across three states, moving up from the 51 surgeries supported last year in Tamil Nadu and Assam. With 20 surgeries in Rajkot (Gujarat), 30 surgeries in Krishnanagar (West Bengal), and 16 surgeries in Hyderabad (Telangana). The programme aims to address the cleft palate and lip issue in children and young adults; wherever possible to aid in nutrition of malnourished children with cleft lip and palate; and to address any other facial irregularities in children and adults.



## Renovation completed of government school in Rajasthan. 4th July , 2024

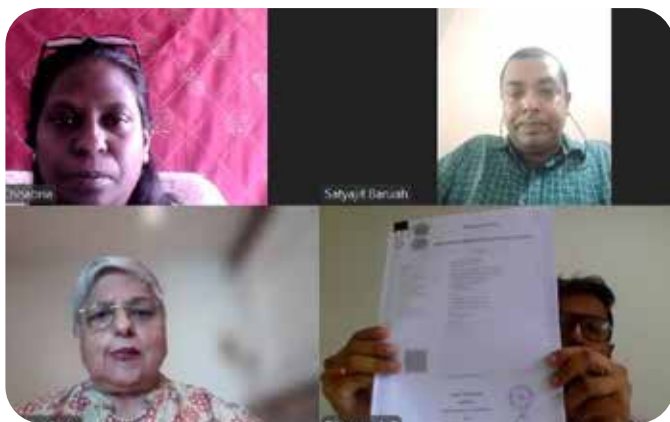
As part of the CSR activities of Finolex Industries Limited, Mukul Madhav Foundation completed the comprehensive renovation of Government Upper Primary School in Badhbaldevpura, Jaipur, Rajasthan. The inauguration ceremony was graced by Raghushree Poddar, chairperson of the FICCI Jaipur chapter, as the chief guest performing the ribbon-cutting honours alongside Finolex representative Harcharan Singh.

The renovation included classroom and toilet repair, new roof construction, paint, and artwork, installation of a handwashing station, class furniture, water cooler, water purifier, assembly platform, and boundary upgrade with interlocking tiles.

School Headmaster Mr. Harish Kumar expressed gratitude for the initiative, noting an increase in enrollment and an improved educational environment.



Representatives from Finolex Mr. Harcharan Singh, and Sharad Mishra, and Mr. Hemant from MMF, reiterated their commitment to supporting education and other social initiatives across India. This project marks a significant step in improving rural education infrastructure and promises a brighter future for the community's children.



Offering students from this rural background a well-rounded education that they would otherwise never find access to.

## MMF/FIL enters Meghalaya with latest initiative. 8th July, 2024

Mukul Madhav Foundation spreads its wings into 25 Indian states, with its new initiative in Meghalaya. Signing an agreement on 8th July with Learning Link Foundation for a Holistic Child Development Program, as a CSR project for Finolex Industries Limited. This agreement was signed in the presence of Anjlee Prakash, Chairperson LLF alongside Team LLF, and Mr. Satyajit Baruah from Finolex North East alongside Team MMF. This Holistic Child Development Program will work with 1000 children in grades 1 to 5, across 10 government schools in Rongram Block of West Garo Hills district of Meghalaya State. With the express purpose of improving foundational literacy and numeracy skills through a structured curriculum, with in-school remedial teaching for slow learners, while simultaneously improving awareness of health, hygiene, well-being, development of life skills, physical development through sports (Khelo India Curriculum), and appreciation of art education.



**Assam flood relief work.  
10th, 11th July, 2024**

This year Assam has been inundated with flood water. Bringing destruction of houses, crops and livelihoods in its wake. Followed by hunger, unemployment, debt and disease. Bajali District in Assam was badly affected, with flooding adversely impacting villagers in Anandapur Moripur, Kathalmurighat, Singimari, Tihudikhata, Ulubari and Naoshali. Mukul Madhav Foundation stepped in to help in whatever small way it could. With the help of the North East Advance Welfare Society, MMF offered some relief in the form of ration for the affected families in these villages. Across the 6 villages, MMF distributed 1700 packets, each containing 2 Kg Boiled Rice, 1 Kg Moong Daal, 1 Kg Poha, 1Kg Salt, 1 Pkt Thin Biscuits. Benefitting 226 families in Anandapur Moripur village, 329 families in Kathalmurighat, 263 families in Singimari, 189 families in Tihudikhata, 392 families in Ulubari, and 301 families in Naoshali village. The villagers were very happy, expressing their many thanks to Mukul Madhav Foundation.



**Support for Widows and Children in  
Dharashiv, Osmanabad.  
11th July, 2024**

This is the impact an individual donor can have. When Yasmin Vakil connected with Mukul Madhav Foundation through a well-wisher in July 2023, it was the start of a beautiful collaboration that is now in its second year, impacting so many lives, while keeping alive the legacy and loving memory of Shahrukh Marzban Cooper. Last year she generously supported our initiative with on-ground partner Paraya in Dharashiv (Osmanabad) by providing essential aid to 31 widows in the form of Soya seeds, and educational kits to 31 children on these widows. The impact of this simple act was far-reaching. The women grew in confidence with the means to sustain themselves, and the children were empowered with the tools necessary to continue their education.





Encouraged by the impact of her support, Yasmin Vakil extended her commitment this year, once again supporting 31 widows with seeds and 31 children with educational kits. The beneficiaries expressed their heartfelt gratitude and offered blessings to Yasmin Vakil, acknowledging the positive change her generosity has brought to their lives. As per the donor's request, we conveyed this message (in Marathi) to the beneficiaries: "I hope and pray that you find the strength to cope with all the challenges, and that you can heal and move forward with hope for yourself."



**Gifts of love distributed to seniors at  
Ashirvad Old Age Home.  
13 July, 2024**

Mukul Madhav Foundation, along with Finolex Industries as CSR partner, strongly believe that senior citizens should live with dignity, and actively find ways and opportunities to support their comfort, nutrition and personal hygiene. One more such opportunity presented itself at Ashirvad Old Age Home Run by Hope Givers Foundation. Home to 18 lively and jovial seniors, 8 men and 10 women, MMF/FIL added to their joy with the gifts of ration supplies, clothing, bedsheets, and a personal hygiene kit.

Attending the handover ceremony were Mr. Dheeraj Sharma, the in-charge of the old age home, Mr Hemant Chaturvedi, representing Mukul Madhav Foundation, and the residents and staff of the home.



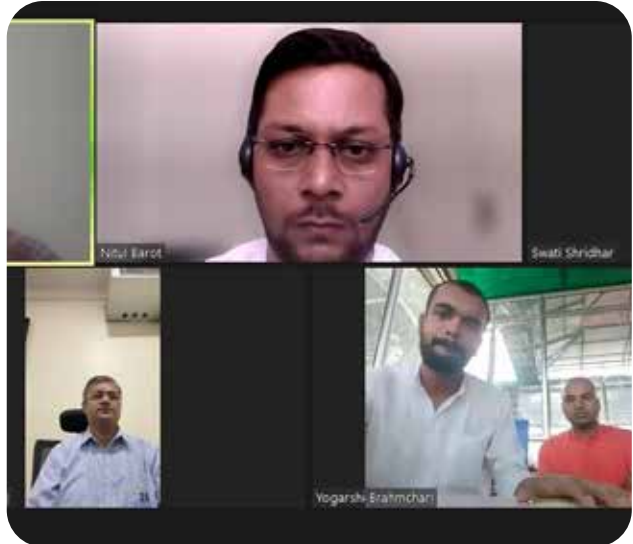
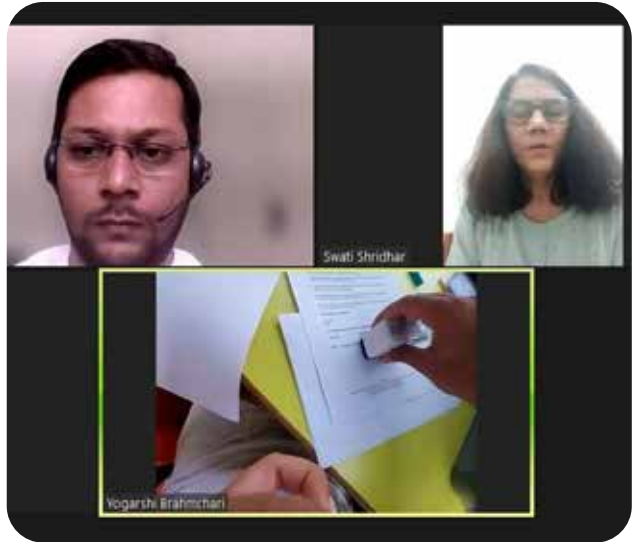


E-learning equipment to impact  
350 girl students.  
18th July, 2024

Mukul Madhav Foundation and its CSR collaborator Finolex Industries Limited installed new E-learning equipment at Kanya Vidya mandir in Sajani Kolhapur, impacting 350 girl students by aiding their educational journey with access to advanced educational resources. The handover ceremony was graced with the presence of community leaders like Sarpanch Mr. Shivaji Patil, Block Development Officer Mr. Arvind Dhanguttikar, and Mr. Vishwajeet Hargude from Finolex Industries Limited along with school teachers. This is in line with MMF/FIL commitment to uplift and upgrade existing educational infrastructure and outcomes in the region.

Providing fodder for  
75 cows and 25 calves.  
15th June, 2024

As part of its 'Mission Cerebral Palsy', Mukul Madhav Foundation, with the CSR support of Finolex Industries, organised an assessment camp for children with special needs at the Cerebral Palsy Center in Nadiad, Gujarat, with the support of implementation partner Sharda Social Welfare Trust (SSWT). A total of 70 children with Cerebral Palsy, mental development challenges, Autism, multiple disabilities, hearing impairment, Syndrome were assessed at the camp. Based on doctors' recommendations, MMF-FIL will provide support for their further treatment and therapy. The assessment camp was attended by doctors, SSWT trustees and staff, and Nitul Barot representing FIL/MMF. Speaking on the occasion, Mr. Mehulbhai Parmar, trustee of SSWT, thanked FIL-MMF and shared that with the support of FIL-MMF, SSWT children have shown significant improvement. He emphasized that such progress would not have been possible without the invaluable support from FIL-MMF, particularly in providing physiotherapy, speech, and occupational therapy. This ongoing support ensures that the children receive regular therapy and better treatment.



## Cattle Development Center inaugurated in Masar. 25th July July, 2024

Mukul Madhav Foundation extended its CSR partnership with Finolex Industries Limited, with the inauguration of a Cattle Development Center in Masar, Taluka Padra, Gujarat. In collaboration with BAIF as implementation partner. This center will serve five villages, positively impacting over 1,280 residents and their livestock through interventions in crop diversification, enhanced milk productivity through genetic breed improvement, improved well-being of livestock, higher vegetable production, economically empowering women farmers and reducing farming drudgery, Capacity Building, and Holistic Development, thereby contributing to overall economic resilience and improved livelihoods in the villages, thus elevating the standard of living for participating households.

The inauguration was attended by Mr. Kalpesh Parmar (HR Head), Mr. Ashwin Zhala (Manager Maintenance), Mr. Jatin Patel (Production Manager), and Mr. Nitul Barot (CSR) from FIL. Along with Mr. Jayanti Mori (State Head), Mr. Vishal, and the Team from BAIF, the Village Sarpanch, Gram Panchayat Members, and Villagers.



## Foundation Day celebrations. 26th July 2024

Every year, Mukul Madhav Foundation celebrates 26th July as the day it was founded 26 years ago. The day is marked with celebration, acknowledgment, gratitude and giving. This year was no different. The following projects were completed or initiated on this day this year.



### Sanitation Facilities in Schools in Tamil Nadu:

Mukul Madhav Foundation as CSR partner to Finolex Industries Limited signed an agreement with Community Action for Rural Development in Tamilnadu to support 2 schools in Kulithalai and 2 schools in Thogaimalai which will benefit 2034 students. On 26th July 2024, these renovated toilets were inaugurated in the presence of Mr. Mutthukumar Iyar Zonal Sales Manager Finolex Industries, teachers, school staff and president of Center for Rural Development Tamil Nadu.



**Mission Cerebral Palsy:** Goa Launched in 2015 by Mukul Madhav Foundation (MMF) in collaboration with Finolex Industries Limited (FIL), Mission Cerebral Palsy has established a network of specialized rehabilitation centres across Maharashtra, including 6 centres in Satara, 2 in Ratnagiri, and 1 in Masar. On 26th July, a new centre was inaugurated in Goa in collaboration with Novi Survat, Goa.

This initiative is designed to offer holistic support to children with Cerebral Palsy through Physiotherapy, Speech Therapy, and Occupational Therapy, currently addressing the individual needs of 26 children on a regular basis, to help them achieve their fullest potential. This collaboration marks a significant expansion of Mission Cerebral Palsy's reach and impact.



### Enhancing Pediatric Eye Care in Jharkhand:

In a remarkable demonstration of corporate social responsibility, Mukul Madhav Foundation and Finolex Industries Limited, have joined forces with Nav Bharat Jagriti Kendra (NBJK) to significantly improve pediatric eye care in Jharkhand. A new Pediatric Cataract Surgery Unit, equipped with state-of-the-art medical technology to provide advanced care for young patients, was inaugurated in the presence of Chandrakant Kumar (Assam-Bihar) along with Mr. Adarsh Bhushan (TSE – Bihar from Finolex Industries Limited) and Mr. Satish Girija, Founder and Secretary and Mr. Gandharv Gaurav, Programme Director from NBJK. Since 2018 MMF/FIL has collaborated with NBJK Jharkhand, supporting 1600 adult cataract surgeries.



### Success stories:

In March 2024, recently divorced Miss Nazima Ahad, residing in Jammu and responsible for her daughter while living with her brother, approached Mukul Madhav Foundation through Help Foundation, Jammu, with an appeal for help to open a boutique. On assessing her case, it was gathered that she lacked the necessary skills in marketing and business management to successfully run the boutique. She was counselled to consider doing a course in stitching instead, if the intent was to support her daughter and self with an independent enterprise.

She followed the advice, and completed a stitching course. She is now set to earn a livelihood, from the comfort of her own home.



### Celebrating by planting trees across India.

In the month of July, over 3500 trees were planted across 10 locations, with another 2000+ planned across 11 other locations in the coming weeks. Though these planting activities were initiated and facilitated by Mukul Madhav Foundation, it was the enthusiastic hands that prepared the ground and planted these saplings that were the real force behind this plantation drive - FIL employees, farmers, students and teachers.

These drives were also occasions to celebrate a birthday, MMF's Foundation Day and the spirit of our farmer brethren. They demonstrate the commitment of MMF / FIL, and the local community to environmental conservation. This initiative is part of Finolex Industries and MMF's ongoing efforts to improve the local ecosystem and raise environmental awareness.



## Planted 500 trees at Shikhar Shingnapur.

To celebrate the birthday of Ms. Hansika Chhabria, Trustee of Mukul Madhav Foundation, MMF planted 500 trees at Shikhar Shingnapur in the drought-prone area of Mann Taluka in Satara district, Maharashtra. This was done in collaboration with Rohit and Rakshita Bansode of the Rohit Rakshita Foundation.

Over the past 8 years, the siblings have been undertaking exemplary work in the region, with MMF joining forces in 2020, besides covering their educational expenses since 2022 - Rohit has completed his MA, while Rakshita is in her final year of Science.

A tree planting ceremony was conducted with traditional rituals by Shri Badwe, the priest of Shikhar Shingnapur. Besides the two siblings, also present were Shri Shankar Bansode, priests of Shingnapur Devasthan (Shri Pranav Badwe, Shri D.K. Badwe, Shri Pramod Badwe, Shri Prafull Badwe), Shri Sachin Wagh,

The villagers expressed their gratitude to Mukul Madhav Foundation and extended their best wishes for continued efforts in preserving nature and maintaining ecological balance. A cake-cutting ceremony was also held to celebrate Ms. Hansika Chhabria's birthday.



## Distributed over 950 mango saplings in Masar.

Mukul Madhav Foundation as CSR partner to Finolex Industries Limited, distributed over 950 mango saplings amongst 190 farmers in Masar village to enhance their agricultural yield. This was done in response to a request from small farmers and the local gram panchayat.

The plantation event was attended by Mr. Sanket Dhande (Plant Head, FIL Masar), Mr. Nayan Rana (EHS Manager), Mr. Rajendra Rathod (Production Engineer), Mr. Nitul Barot (CSR Team), the Village Sarpanch, GP members, and villagers. Mr. Ramjibhai Rabri, a member of the Taluka Panchayat, expressed his gratitude, stating that FIL-MMF always supports Masar Village not only by providing employment but also through various CSR activities aimed at improving the villagers' lives. He added, "Thank you for providing these mango saplings; it's a significant contribution for the small farmers."





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## Supported Panawadi village with 1000 mango saplings.

As CSR partner to Finolex Industries Limited, Mukul Madhav Foundation supported Panawadi village with 1000 mango saplings. The local community was actively involved in the planning, with invaluable insights to create an approach that suited local conditions and ensured the sustainability of the project. This collaborative effort is crucial for the successful completion of this project at Panawadi.

## Conducted a tree plantation event at a Government School in Kotkhawda, Jaipur, Rajasthan.

Mukul Madhav Foundation as part of their CSR collaboration with Finolex Industries Limited, conducted a tree plantation event at the Government Upper Primary School in Kotkhawda, Jaipur, Rajasthan. The event saw enthusiastic participation from school children and local community members, planting 16 trees. Notable attendees included Sarpanch Ramswaroop Sharma, Head Teacher Harish Kumar, teacher Dharamsing Gujjar, Jyoti Asiwal, Gayatri Vijay, and MMF representative Hemant Chaturvedi.



# TB SUPPORT

**Masar**

165 kits

**Satara**

148 kits

**Rajasthan**

200 kits

**Ratnagiri**

603 kits

**Pune**

200 kits

**Uttar Pradesh**

50 kits

# DIABETIC SUPPORT

Mukul Madhav Foundation supports  
249 children every month

**Maharashtra**

**152**

Pune

Jalgaon

Daund

Karad

Satara

**Gujarat**

**27**

Vadodara

**Tamil Nadu**

**70**

Vellore

Madurai

Coimbatore

Thanjavur

Idhyangal



# MONTHLY SUPPORT



Cataract Surgery- 70

(H V Desai Hospital and Seth Tarachand Hospital)

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Dialysis treatment - 50 patients

(Tarachand Hospital)

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Thalassemia Support with Filters and medicine -187

( Wishing Factory, Bharathi Hospital, Thalassemia Society of Pune Chapter)

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Midday Meal- 1000 + Daily

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Teacher support- 3

(Panchgani School)



One Fellowship Support at KEM hospital

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One Physiotherapist salary support at ECHS  
(Ex-Servicemen Contributory Health Scheme)

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4 counselor support at Manav Foundation, Mumbai

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Grocery support - 65

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Medical Support- 32 patients support

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Education Support- 15 Students support

# *Thank you*

**FINOLEX**  
**PIPES & FITTINGS**

For their continued help and support towards Mukul Madhav Foundation.

Hope you have enjoyed this issue!

**Team Mukul Madhav Foundation**

 Mukulmadhavfoundation

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