

Yuva Parivartan

Mukul Madhav Foundation (MMF) – Status Report

Project Name: Livelihood Training for the underprivileged youth and women through skilling & upskilling initiatives in Ratnagiri.

Project Period: October 2023- March 2024

Report Period: October 2023- Dec 2023

Report Date: 5th January 2024

I. Project Objective & Synopsis

1. To provide livelihood training to 100 underprivileged youth & women from the peri urban areas of Ratnagiri in LDCs and 150 youth and women from the rural villages of the Ratnagiri District in RLDCs.
2. To upskill 40% (120) youth and women trained in the previous project for programs that have a major component of self-employment (masala making, tailoring, fashion designing & Beautician) on
 - 1) Soft Skills & Capacity building
 - 2) Entrepreneur development programme (EDP)
 - 3) Handholding, Leveraging Government Schemes & Market Linkages. 60% of the trained youth & women to show a 20% increase in their income at the end of the year.
3. To form Entrepreneur Groups of 20 women from Phansop from the above cohort, who have been trained in Basic Tailoring to set up a business unit. Two Women Entrepreneur Groups of 10 women each will be formed at the end of the year.
4. To upskill 18 Differently Abled Children and their parents from the previous project for;
 - 1) Capacity building and 2) Entrepreneur development programme (EDP) with startup kits.30% of the trained children and their parents to show supplementary income at the end of the year.

II. Execution Model

The programme is executed through the following models;

1. Livelihood Development Centres (LDCs)

LDCs are our Hub and the territorial headquarters of the region. These brick & mortar setups are typically located in slums or backward areas. These units conduct short-term (120 hours to 400hrs.) livelihood-oriented courses - for youth living in urban & peri-urban areas. These units mobilize students within a radius of 7 to 10 km. Beyond the 10 kilometers, our Spoke Networks - the Community Centres are set up for organizing skilling programs within a radius of 50 - 100 km of the territorial headquarters. These centres address the community-based skilling needs matching the livelihood opportunities of the region. These are set up for youth who cannot travel to the Hubs or the main centre. These units are typically present in one locality for a period of three to six months, before moving on to the next locality. Both models have

the required infrastructure & equipment to run the program. Trainings under the proposed project will be conducted through our existing LDCs.

2. **Rural livelihood development centres (RLDC) or Village Camps**

The format takes the vocational and farm-based skills to the rural interiors and tribal belts thereby reaching out to areas, where setting up a LDC might not be feasible. The RLDC model reaches out to the rural youth who have no access to any form of skills training and hence are often disconnected from income generation activities. Yuva Parivartan has taken livelihood trainings closer to them by means of Rural Livelihood Development Centres or Village Camps. These camps reach out to them through focused 30 - 60-hour training modules. The mobile camps go into bigger villages and mobilize youth for training in skills that are relevant for employment opportunities in nearby communities. The camps provide the initial level of awareness creation to these youth and also serve as a pipeline for the youth who want to continue into more advanced coursework. Given that job placement opportunities are limited in these remote, rural areas, the camps model is also envisaged as a Social Business Initiative with a view to connect the socially and economically challenged with market opportunities. The RLDC model encourages Self-Employment, and mobilizing rural youth to come together in organized groups to start their own businesses.

III. Project Activities

The following activities were conducted during the reported period.

- Mobilization and Outreach
- Counselling sessions
- Enrolments
- Training

The details of our mobilisation outreach is as follows;

Total villages covered	7
Total Mobilization	408
Total Students identified	145
Total enrollment done	56

IV. Outcome and Main results

At the end of December 2023, a total of 38 women are being trained across various formats;

RLDC/ Village Camps

- 1) 15 women are being trained in the Basic Beautician trade in the Mirjole village.
- 2) 13 women are being trained in the Basic Beautician trade in Zakimira village.

Upskilling

- 3) 10 women, who had been previously trained in the Masala making trade are being trained in the skill specific advanced techniques along with the Entrepreneur development program.

Training for Special children and their parents

- 4) 18 special children and their parents are being trained in various skills like soap making, masala making etc and the Entrepreneur development program.

A student wise MIS is attached with the report.

V. Next Steps

The enrollment and training plan for the next two months is as below;

Model Type	Course Name	Total Enrollment	Location	Start date
Centre (LDC)	Masonry	15	Gholap	12-01-2024
	Masonry	15	Gholap	13-01-2024
	Retail Sales	15	Pawas	12-02-2024
	Retail Sales	15	Shirgaon/ Bhate	12-01-2024
	Hospitality	20	Gholap	10-02-2024
	Data Entry Operator	20	Gholap	20-01-2024
	Total LDC	100		
Village Camps (RLDC)	Kitchen Garden/Nursery	10	Gholap - Kumble	16-01-2024
	Basic Beautician	17	Zakimira	20-01-2024
	Multiskill	17	Pawas/ Gholap	20-02-2024
	Masala Making	15	Shirgaon/ Bhate	20-01-2024
	Bag Making	20	Pawas	15-02-2024
	Kitchen Garden/Nursery	13	Gholap	28-02-2024
	Vermi-compost	15	Mirjore/ Nachne	24-01-2024
	Bag Making	15	Shirgaon	12-01-2024
	Total RLDC	122		
	Upskilling & EDP Training	Trade Specific Skilling Capacity Building & EDP Training	15	Bhate
Trade Specific Skilling & Capacity Building Training		25	Shirgaon	12-01-2024
Trade Specific Skilling Capacity Building & EDP Training		15	Gholap	18-01-2024
Trade Specific Skilling & Capacity Building Training		15	Shirgaon	25-02-2024
Trade Specific Skilling & Capacity Building Training		16	Shirgaon	12-01-2024
Trade Specific Skilling & Capacity Building Training		24	Shirgaon	15-03-2024
Total upskilling		110		
EDP group formation	EDP	20	Shirgaon	06-03-2024
	Total EDP group formation	20		

Some pictures from our trainings-



Picture 1 Basic Beautician Class



Picture 2 Basic Beautician Class in action



Picture 3 EDP and Advance Techniques for Masala Making



Picture 4 Photo from the launch of the trainings for Special children and their parents



Figure 5 MMF team interacts with the parents and children



Picture 6 Mr. Abhishek from MMF interacting with the parents of special children



Picture 7 Soap making training in action



Picture 8 The finished soaps from the soap making training for special children and their children on display.