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Satara, 24th June 2018: Finolex Industries Ltd. (FIL) and its CSR partner Mukul Madhav Foundation (MMF) have successfully organised a Geriatric Camp (camp for senior citizens) at Kudal PHC (Primary Health Centre) in Satara on June 23, 2018. The objective behind organizing the Geriatric Camp is to provide comprehensive medical checkup facilities by specialist doctors to the elderly people in that region.

As many as 200 senior citizens came to the day-long Geriatric Camp where a team of specialist doctors from renowned hospitals in Pune attended to the patients and carried out necessary diagnosis. Ophthalmists from *H. V. Desai Eye Hospital*, from *Sassoon General Hospital* the *psychologists*, *general physicians*, *gynecologists* and *dental specialists*, *ENT team* from *Bharati Vidyapeeth* and orthopaedics and physiotherapists from *Sancheti Hospital* have also offered their services for this camp.

"By organizing this Geriatric Camp, we wanted to serve one of the most neglected sections in our society i.e. the senior citizens who do not receive adequate medical care and attention regularly. Our objective is to offer such medical facilities to the senior citizens in Satara and in other parts of Maharashtra. Going forward, encouraged by the response, we have decided to organise one geriatric camp a month in Satara. We are, in fact, grateful for the support extended to us by the authorities in Satara," said Ritu Prakash Chhabria, Managing Trustee, Mukul Madhav Foundation.

The geriatric camp initiative has been ably supported by the CEO(Chief Executive Officer) Dr. Kailas Shinde DHO (district health officer) Dr. Bhagawan Pawar of Satara Zila Parishad. The DHO pressed the Zila Parishad staff into service to provide all the necessary support to organize the camp smoothly. The PHC at Kudal also supported the initiative by making its ASHA (Accredited Social Health Activist), ANM (Auxiliary Nurse Midwife) and the Medical Officers available for assisting the team of doctors. Another notable service the Civil Hospital at Satara

has provided was free blood test under National Health Mission.(NHM)

FIL and MMF have been focusing on the healthcare sector since their inception. They have so far organised health camps for students at 22 schools located between the Pune-Ratnagiri stretch since 2006. These camps are diagnosing 16000 children a year. The doctors at the health camps are from the same hospitals with whom MMF has collaborated for the Geriatric Camp. Post diagnosis, parents of those children are connected to the concerned hospitals for their further check-ups and treatments are partly or fully funded by FIL and MMF.

In addition, since 2015, FIL and MMF have been working in the rural Satara region for the children affected with Cerebral Palsy by providing assessments, therapy and orthotics. Moreover, 582 ASHA and ANM from 12 PHCs have been trained to assess and enhance abilities and risks associated with high risk pregnancy. FIL and MMF have also undertaken a special initiative to impart The Golden Hour training since June 2018 to the same ASHA and ANM to deal with emergencies, administer first aid and offer immediate and quick medical help. Those training sessions have been conducted in collaboration with Symbiosis College of Nursing, Pune.

FIL and MMF are grateful to the local authorities like CEO, DHO, CS at Satara for their support and response to our appeal to carry out this camp and we extend our appreciation to team of Sassoon General Hospital – Dean Dr. Ajay Chandanwale, Dr. Nitin Abhivant from Psychology Department, Dr. Pakhmode from Dental department & Dr. Gauri Belsare from the ENT dept. Bharti Hospital. We are grateful to Orthopedic team from Sancheti Hospital under able guidance of Dr. Parag Sancheti and Mrs. Manisha Sanghvi & Ophthalmic team from HV Desai Hospital.



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