

WEEKLY NEWSLETTER



IMPACT ASSESSMENT

"SAKHAREPEKSHA GOAD (SWEETER THAN SUGAR)": VIRTUAL LAUNCH OF A HEARTFELT SHORT FILM

Taking care of mother's nutrition can lead to a healthier life for the next generation. Scripted on this concept - 'Sakharpeksha Goad' (sweeter than sugar) is a 25-minute short-film by Diabetes Unit, KEM Hospital and Research Centre, Pune, India

This heartfelt public awareness film was virtually launched on 14th August, via a special Zoom event and Facebook livestream. The film aims to educate the audience on how babies that are born too small and weak are more prone to get Diabetes in the future. Proper nutrition for the mother during pregnancy can help avoid that

The film was driven by Dr Yajnik's research, Dr Mohan Agashe and Smt. Sumitra Bhavne's creative direction

Finolex Industries Ltd. and its CSR Partner - Mukul Madhav Foundation along with its celebrated patrons, generously supported this initiative of spreading awareness through media and entertainment

IMPACT: Several people tuned-in to learn about how health of a mother determines the future of the child



SMALL GIFT OF EASE

A wheelchair and walker were gifted to provide ease and comfort to two children living with Cerebral Palsy at ADAPT center in Mumbai



COLLABORATION FOR LIFE SAVING EQUIPMENT: HIGH FLOW NASAL OXYGEN (HFNO) INSTALLED ACROSS PUNE HOSPITALS

Hinduja Foundation, Finolex Industries Limited and other celebrated donors joined forces with Mukul Madhav Foundation to install 18 High Flow Nasal Oxygen equipment across 15 hospitals in Pune

IMPACT: We have continued to support Covid-19 hospital centers in Pune with HFNO equipment, finger pulse oximeter, IR Thermometer and body wraps

INFRARED THERMOMETER GUNS FOR DOOR TO DOOR SURVEILLANCE

The Taluka Health Officer (THO) from Padra thanked Finolex and its CSR partner Mukul Madhav Foundation, for their timely support in response to Dr. Vimalsing's (Taluka Health Officer's) plea for infrared thermometer guns for PHC personnel to test for the virus

IMPACT: Timely assistance to control covid-19



THE NEXT CHAPTER: A CAREER PANEL FOR STUDENTS PASSING THE 10TH GRADE

A career panel was hosted for the students of Mukul Madhav Vidyalaya (MMV) to help take the next right step after 10th SSC Board exams. Dr. Kaushal, Principal, Finolex Academy of Management Technologies (FAMT) shared a few tips and tricks with the students on how to choose one of the three streams (Arts, Science and Commerce). Career trajectories of chartered accountancy, medical studies, engineering, management studies and so on were explored and talked about. Mr. Babalu Mokale from Mukul Madhav Foundation also shared his intel on choosing social work as a full-time career

IMPACT: Early career inductions can go a long way and help students gain some clarity



ONLINE EVENTS

ONLINE EVENTS AND ENGAGEMENT

We've sustained the engagement with online sessions for children living with Cerebral Palsy. Teaching crew and mobile staff members from Ratnagiri and Satara continued to provide their valued assistance

DIGITIZATION AND SMART CLASSROOMS

In a quest to make technology more accessible when Zoom classrooms have become the new normal - Rotary Club, Pune Dist. 3131 curated online training sessions for teachers

KEY AIM: Teachers to gain basic IT proficiency for e-classrooms

MMF as a ground partner, nominated teachers that could benefit by learning the technical know-how of using different devices, connecting to the internet, communicating efficiently

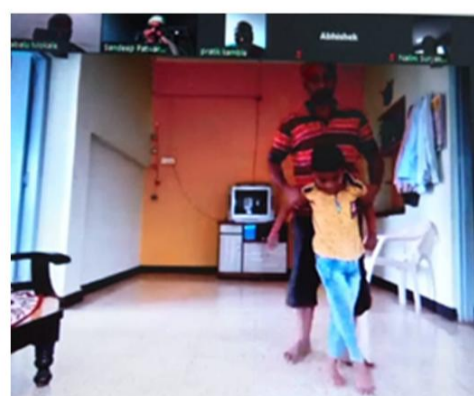
GOOD NEWS: 150 teachers trained and empowered to educate digitally!

ONLINE OUTPATIENT DEPARTMENT TREATMENT (OPD) FOR CEREBRAL PALSY

KEY AIM: To have a daily online consultation for children living with cerebral palsy in Satara and Ratnagiri

Dr. Sandeep Patwardhan, Paediatric Orthopaedics surgeon, Sancheti Hospital, Pune, has been at the helm of this mission

GOOD NEWS: 57 children have benefitted from this daily service



MEDICAL ASSISTANCE

RS.3,66,000 FOR 11 PATIENTS

EDUCATIONAL ASSISTANCE

RS.20,000 FOR 1 STUDENT

Thank you for your continued support!